

TORI SLEEPER

ABOUT ME

I am a passionate 2D artist and animator with a background in using storytelling to create engaging explainer videos. I am skilled in Motion Graphics, character design, and concept art.

EXPERIENCE

Skillup, Los Angeles CA— **Motion Graphics Animator**

August 2022-Present

- Develop engaging and informative animated videos for educational content on Coursera
- Utilize Adobe After Effects to bring PowerPoint slides to life, enhancing visual appeal and comprehension
- Craft dynamic and engaging animations to illustrate key concepts and enhance the overall learning experience
- Collaborate with cross-functional teams, including scriptwriters and subject matter experts, to ensure accurate representation of education

Splainers, Seattle WA— **Motion Graphics animator**

March 2019 - April 2022

- Animated in a team with a client to develop more than 100 minutes of content for learning courses
- Animated explainer videos in a range of styles in Adobe After Effects
- Designed and created assets and characters for animation in Adobe Illustrator
- Partnered with creative directors, project leads, and art directors to concept and execute designs that bring client stories to life

HandiMaps, Tacoma WA— **Motion Graphics, Design**

March 2018 - August 2018

- Animated the company logo and App walk-through in Adobe After Effects
- Animated Promo video used on social media and start up events
- Designed map layouts and assets in Adobe Illustrator

IMPACT

Videos that I have worked on have reached over 235k learners across 85 countries. Courses I have worked on have been received by over 700,000 individuals and translated into 7 languages. One video I worked on won in the Annual National Health Information Program. I have helped raise awareness of emerging cancer treatments and programs that help pay for cancer treatment related expenses.

EDUCATION

The Art Institute of Seattle, Seattle WA— **Bachelor's degree**

April 2015 - June 2018